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# American **TURKEY** **JOURNAL**



Allen's Bronze, of Radium, Minnesota, are well known wherever high quality Bronze turkeys are discussed, whether in the market or in the show room. Mr. and Mrs. John Allen have won this high reputation over the years by consistency in breeding and their fine show winnings, especially in Dressed Bird classes, are proof enough that their policies have been right.

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NO. 7

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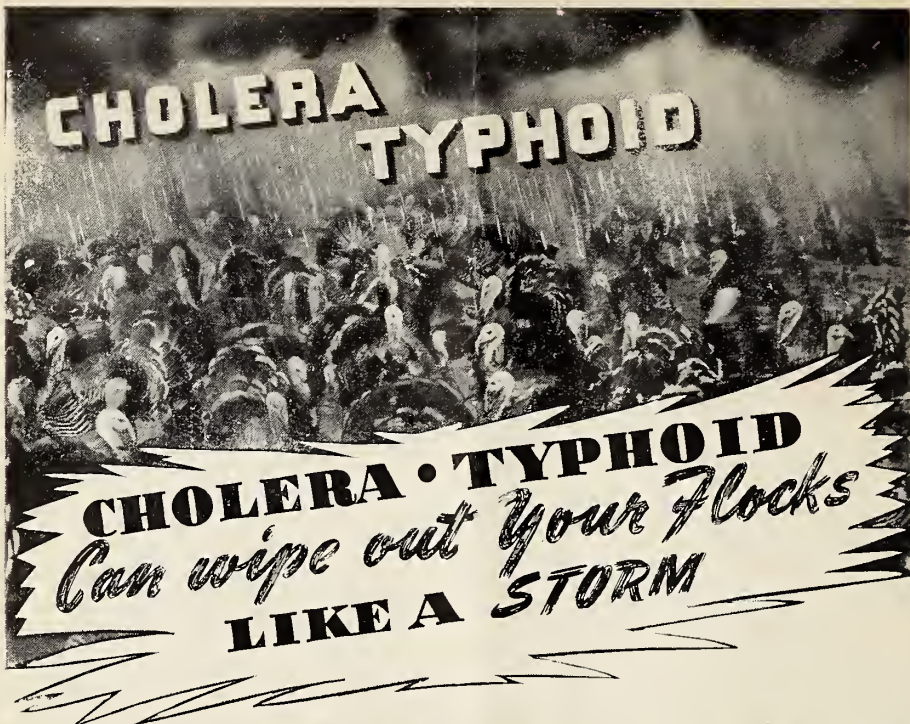
## OCTOBER

1941

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Make sure of this season's profits by taking these simple, economical steps. See your local Dr. Salsbury dealer, or write us for details and prices.

Dr. Salsbury's Laboratories, Charles City, Iowa

# *Dr. Salsbury's* **MIXED BACTERIN** FOR TURKEYS

# The Standard Breeder

Judge Hackett Discusses Origin and History of the Bronze.

By GEORGE W. HACKETT

October is full of thrills for the real turkey breeder for at this season he can see in his maturing birds a degree of fulfillment of his ideals and ambitions as compensation for his careful planning and untiring effort for the improvement of his favorite breed. Knowing full well the value of the turkey show to the industry and of the valued associations as well as the publicity and advertising it brings to him, he goes about his flock making tentative selections, and slipping temporary bands on those promising youngsters that may bring to him the coveted high honors all progressive turkey breeders strive for. The "Standard Breeder" has two objectives to strive for and both enlist his best effort: the constant improvement for a better market carcass and for further improvement of standard color, and both are being accomplished.

If anyone thinks for one minute that standard color is no longer important they should stand in the aisle of the show room and listen to remarks made by Mr. and Mrs. Public as they pass through the showroom viewing the fine specimens there in the cages. Sure they recognize good type of blocky conformation, yet few are attracted to it unless it has symmetry and is covered with smooth and beautiful plumage which is distinctly characteristic of the turkey, and always has been. No one has a higher appreciation for excellence in turkey carcass type than I have, but I hold no envy for the turkey grower who sees only dollars as compensation from his turkey flock and this department of the American Turkey Journal is devoted particularly to a large class of our readers who are like minded.

The breed to be discussed this month is Bronze, most famous and most widely known of all turkey breeds. Like all turkey breeds its beginning harks back to the original wild turkey first found here in America with the coming of the first discoverers and later domesticated by early pioneers. It is well established that nothing specific toward the creating of the different breeds of turkeys took place until early in the 19th century and it is claimed by some that the first steps taken toward the domestication of the turkey took place in Europe with the original wild turkeys taken back to that country by early American explorers. This contention is logical but it is more logical and more than probable that in the process of improving the turkey in domestication in this country, native wild turkeys were used.

The earliest record we have been able to find relative to the improvement or domestication of the turkey in the United States in a general way took place in Rhode Island,

in the Narragansett Bay country where the raising of turkeys for market first assumed worthwhile proportions about 1830. Up to that time nothing was known of turkey breeds or varieties but it is stated that the Bronze and Narragansett breeds doubtless originated from this improved market turkey.

It seems to have taken many years of careful breeding to establish the breed characteristics as we known them, as the first mention of a "Bronze" turkey was a "superior turkey" exhibited at New York in about 1860. The late Edward Brown of England states that the "Bronze turkey became popular in England in about 1865, largely displacing the original Black Turkey." It is well known, however, that bronze has always been a predominant color characteristic in Wild turkeys. It is doubtless true that from the earliest date of breed improvement this striking color was preferred and that the Bronze breed may be approximately 200 years old as some authorities suggest.

This is about all that can be said of the origination of the Bronze turkey. The rest is modern history and it is most interesting because of the real worth and the popularity of the breed. The general steps taken in the process of later improvement in the breed are very well portrayed in Mrs. Janda's notes in this issue, which records her own experience, and this has been duplicated by thousands of others.

The one big mistake that was made in developing the Bronze turkey took place during that period when the "yard stick" was needed to measure the length of hake, keel and neck, meaning, of course, the giant bird then in demand and given the prefix, "Mammoth," which is still used by many but with different meaning. Through different methods of crossing it was not so hard to achieve the mammoth size but it has taken careful breeding to use that size to greatest advantage through the elimination of the too large frame and the slower maturity which went with it and to develop the more blocky uniform type which now characterizes the breed.

The better strains of the "Standard Bronze" now possess all the most desired characteristics of the best market turkey where it is not bred to oversize. I have known of instances where July-hatched Bronze poults, from selected stock, were perfectly finished for the Christmas market. As to the perfect bronze color it is impossible to fully describe, but once real bronze quality is understood it cannot be forgotten. Because of its attractiveness and great beauty, some breeders have doubtless gone too



far in the preference they have given it at the expense of the most desired type, but that was only another step in the later progress of the breed and with a fair application of the present standard type is given its due consideration.

The standard description of bronze color is "rich, brilliant, copperish bronze," which may mean one thing to one person and a different thing to another, but the consensus of the most prominent are agreed as to what is meant. To be "copperish" it must have a slight reddish cast but must be "brilliant" which gives it a golden accent, short of greenish cast. The fine art in judging Bronze turkeys is in being able to apply the right values and proper potentialities as between shape and color, as per the scale of points.

It too often happens that this is not done and that is the reason there have been some objections made by commercial turkey raisers to the present scale of points. While quality of bronze is important it is not the only color consideration of the Bronze. White edging, right width of black bands in the various sections and the rich mahogany brown penciling in main tail and coverts all go to make up the beauty of the bird. Yes, we want the "rainbow" and the covert bands of bronze but don't forget that but six points is allowed on total tail color.

An otherwise good bird can take a heavy cut in that section and still score top place in strong competition. Neither can a good bird be consistently discarded for gray barring at base of tail if it is not excessive. These are just a few of the things the more practical turkey raiser cannot, and should not, overlook in awards at shows.

The Standard Bronze turkey is a "broad breasted turkey," has the good conformation and compact body most desired in a turkey carcass, if it conforms closely to the Standard of Perfection. If Bronze breeders will apply the knowledge they possess they need have no misgivings as to the future of the breed.

## North Dakota Show Dec. 1-6

Dates have been set for the North Dakota State Turkey show, held under the auspices of the North Dakota Turkey Improvement Association. December 1 to 6 at Minot, North Dakota, is the time and place, according to Leslie E. Maupin, association secretary, in a recent announcement.

P. M. Pierce, of Denver, well known judge at northwestern turkey shows, will be chief judge this year and he will be assisted by Mrs. Clara Thompson, of Fingal, who will be making her third appearance at this show.

The North Dakota State Show has been growing rapidly in both quality and scope and the 1941 event promises a substantial gain over previous exhibitions. Secretary Maupin reports that local surveys indicate

the highest quality in turkey flocks seen for some years.

Cassius Hardy, of Ross, is president of the association and the directors include: Roy Earsley, Mrs. John B. Cooley, Paul Hess, Roy Aney and Earl Rogers, all of Minot; Mrs. Frank Pettit, Towner; Mrs. L. Swensrud, Blaisdell; Mrs. Frank Zimmerman, Anamoose; Albert Payne, Towner; and Mrs. George Ball, Palermo.

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## IMPORTANT DATES

Oct. 7-10—Poultry Industry Exposition, sponsored by the Northeast Poultry Producers Council, Harrisburg, Penn.

Oct. 18-25 — American-Royal Turkey Show, Kansas City, Mo.

Nov. 6-9 — Hemet Utility Turkey Show, Hemet, California. Miles E. Nickles, manager.

Nov. 24-27—Denver Turkey Show, Denver, Colo. P. M. Pierce, Manager.

Nov. 25-29—Northern States Turkey Show, Alexandria, Minn. Judges: George W. Hackett, Prof. O. A. Barton.

Nov. 29 - Dec. 1—Minnesota State Turkey Show, Radisson Hotel, Minneapolis. Don Deveuny, Secy.-Treas., Linder Hills Station, Minneapolis.

Dec. 1-6—North Dakota State Turkey Show, Minot. Leslie E. Maupin, Secretary.

Dec. 4-6—Missouri Turkey Show, Richland, Mo. Hollis B. Franks, manager.

Dec. 9-13—Northwestern Turkey Show, Oakland, Oregon. E. G. Young, manager.

Dec. 11-15—Turkey Show of the Chicago International Poultry Exposition, Chicago, Ill. Geo. Fitterer, Secy., Box 464, Chicago.

Jan. 12-16, 1942—19th annual All-American Turkey Show, Grand Forks, North Dakota. Frank E. Moore, manager, Fargo, N. Dak.

Sept. 22-26, Sept. 29-Oct. 3, Nov. 3-7, Nov. 10-14 — Dr. Salsbury's School of Poultry Diseases, Charles City, Iowa.

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## NEPPCO Turkey Day Oct. 8

Plans have been completed for the holding of the sixth annual Poultry Industry Exposition of the Northeastern Poultry Producers Council, October 7, 8, 9 and 10, in the Pennsylvania Farm Show building at Harrisburg, Pennsylvania.

A special Turkey Day program is to be given on Wednesday, Oct. 8, starting at 10:00 a. m. Included on this program are the following: "How to Make Dressing of Turkey Easier" by Paul H. Margoff, Poultry Department, Pennsylvania State College; "Report of Committee on Marketing Northeastern Turkeys" by Charles H. Wampler, President of the National Turkey Federation, Harrisonburg, Va. A meeting of the northeastern turkey growers will follow the close of the formal program.

## A. P. A. BANDING PROGRAM

The real turkey breeders of the country, meaning those who keep a flock of breeders and through careful selection seek to improve the quality of their birds each year, are vitally interested in the matter of making the correct selections at this season of the year. It is for this reason that the American Poultry Association Flock Inspection program is pushed hard during this period. We anticipate that the several questions which come to us repeatedly regarding the details of this work are also in the minds of other breeders who would like the answers yet have not taken the trouble to write about them. So we will endeavor to give some information here which will be of general use.

First of all, the A.P.A. demands proficiency in those who they authorize, or license, to do this work. This ability must be acquired through both study of the Standard of Perfection and through practical application of the same with greatest emphasis on the latter. Some have believed that turkey certification and banding had most to do with color without giving due value to conformation or type. That is not true. The present Standard gives more than twice the value to shape points it does to color points and in banding work even greater value is given to type, especially on commercial flocks.

The three grades, A, AA and AAA, take care of color differences but there is little, if any, difference between the three grades as to required type or conformation. This makes it just as practical to have commercial flock breeders selected and banded as it is the higher graded exhibition bird. It is true that many competent turkey breeders know what the qualifications of a good turkey are just as well as the judge or inspector does, yet he finds himself at sea when he goes into his own flock, with his preferences and prejudices, to select his breeders.

He finds variations in the type which, if in dressed birds, he could readily make the right selection, but in the live birds he finds it difficult to make decisions. With the average grower or breeder this is only an annual day's work and he has not had the advantage of handling and carefully examining hundreds of birds every day as the inspector has.

Like every other specialized service, nothing short of experience can qualify for greatest proficiency and that is what the A.P.A. banding service offers at low cost. The matter of cost is one of the questions most often asked. No definite answer can be made to this question as the matter of fee is up to each inspector but none of them are attempting to get rich from this work but rather are most interested in a living wage and service to the industry. Except in cases where long trips are required to band comparatively few birds it is safe to say

the fee will not exceed 6c per bird banded, and as low as 4c in large flocks, and this includes the price of bands.

Flock owners often state that the information they get during banding is well worth the cost of banding. The matter of cost can also be reduced by the flock owner having all necessary preparations made for rapid handling of the birds and sufficient help for the work. The inspector can afford to make an allowance for such cooperation and generally does.

Generally it is best to do the banding before many birds have been taken from the flock. The inspector is willing to handle three or more birds to band one in order to get the "cream" of the flock for the owner, as breeders. From 300 to 500 birds can be banded in a day under favorable conditions, and many more than that have been done. It is a well proved fact that improvement of flocks is being made through this program. With a cost of 5c or 6c per bird banded compared with any improvement of the 20 poults that should be brought to maturity from each hen makes the cost seem very insignificant, to say nothing of the other advantages which accrue from banding.

Besides the improvement of the home flock banding offers a guarantee to prospective buyers of breeding stock and removes much of the responsibility from the seller of such stock, and incidentally adds to profits. The inspector gives the flock owner much information he had desired but could not find; it gives his flock publicity and a national registration which gives prestige, and last, but not least, it gives the owner greater interest in his turkey growing project and from that much pleasure will be derived.

## ROAST TURKEY TO APPEAR ON THE NATION'S BILLBOARDS

Butter Baked Turkey made a real hit last year. Thousands of colorful posters showing the golden brown turkey basted with butter tempted the appetites of food shoppers in thousands of stores. This year the American Dairy Association will use outdoor billboards in dozens of states on highways leading into cities to show the new pan process of roasting turkey and of course with butter.

Turkey growers throughout the country should appreciate the excellent support which the American Dairy Association is giving in choosing turkey as one of the foods to be featured and advertised to the motoring public.

A new supply of butter baked turkey posters and recipes have been printed for use in store advertising. The National Board and the National Turkey Federation have purchased a supply of these posters from the American Dairy Association. Copies may be secured for displays in local stores and markets by writing the National Turkey Federation, Mount Morris, Ill. — Poultry & Egg Reporter.



# The American Turkey Journal



GEORGE W. HACKETT, Editor, Wayzata, Minnesota.

Telephone or Telegraph Address, 201-R Excelsior, Minneapolis, Minn.



Published monthly by the Page Printing Co. (Established 1912) at 105 South Third Street, Grand Forks, North Dakota. The home of the All-American Turkey Show, First and Foremost of All Exclusive Turkey Expositions, and center of America's greatest turkey-raising territory.

ADVERTISING RATES furnished upon request.

Entered as second-class matter May 4, 1932, at the post office at Grand Forks, North Dakota, under the Act of March 3, 1879.

SUBSCRIPTION RATES: In the United States and Possessions, 50c per year; Canadian, 75c per year; Foreign, \$1.00 per year. Single copies 10c. Back numbers 20c.

## THE BUSINESS OF BREEDING TURKEYS

Last season there was raised to maturity in the United States between 32 and 33 millions of turkeys. It doubtless required approximately 65 million eggs and nearly one and one-half million turkey hens to produce the eggs. The value of these eggs at average, current hatchery prices would exceed 10 million dollars. Some one made a good profit on these eggs and in many cases the profit was paid by those who should have had the profits coming their way, had they kept a breeding flock sufficient to their needs rather than buying their poults.

We know the custom of buying poults, rather than hatching their own and the selling of surplus eggs, is on the increase and doubtless many of those who practice this method have convinced themselves that they gain by so doing. We believe there are many instances where it is wisdom to follow that plan, depending on the availability of help and equipment and the scale on which the grower is raising turkeys. It is entirely logical that the mass grower should turn to the mass producer of poults—the big hatcheries—for his stock. Buying in great quantity it is probable that he gets the advantage of quantity prices.

There is no question but that the hatchery with capacity running into hundreds of thousands can produce poults at less cost than they can be produced on the average farm and they make their profit through volume at small percentage of margin. It is a perfectly legitimate procedure and without this phase of turkey raising the industry would not have attained the proportions it has today.

The average turkey raiser who is in the business in a more moderate way, and buys a few hundred poults each spring, does so knowing he must pay a profit to the breeder who produced the eggs and also to the hatcheryman who sells him the poults. In most cases this class of growers have never gotten down to brass tacks in figuring just what it would cost him to produce the eggs and poults from his own breeders. It is less trouble and more convenient to buy his annual supply in one bunch, raise them all together and market them at about the same time. This sounds like a good business proposition and it is under some conditions, but there is also another way in which turkey production is being conducted which is just as sound, more profitable and of far greater satisfaction to the raiser.

For example, we will take the case where it is desired to raise 1,000 birds or less. When everything is considered, we believe the thousand unit is about the most economically handled of any size flock. The figures here given are approximate but are amply supported by authentic reports and by personal experience and observation. It should be further stated that the basis on which these calculations are made is that of carefully selected, vigorous breeding stock, well fed and well managed throughout the year. However, we will use only average results for stock of this class.

To raise 1,000 birds to maturity it would require 50 breeding hens, laying an average of 40 eggs, which is the lowest reported on several tests we have studied and which is lower than we know has been obtained in many well managed flocks. Of the 2,000 eggs thus produced we will deduct 20 percent for infertiles, leaving 1,600 fertile eggs. From these there should be a 75 percent hatch or 1,200 poults. Allowing another 15 percent for mortality in raising we would still have 1,020 at maturity. Poults of the quality produced by such breeding stock as above described would cost at least 40c each or \$480.00 for the 1,200, the number obtained from the 50 hens.

To arrive at the cost of poults produced from a breeding flock there are but two



# 4 -1941- WEEKS *before* MARKET

SUN

MON

TUE

WED

2

9

16

23

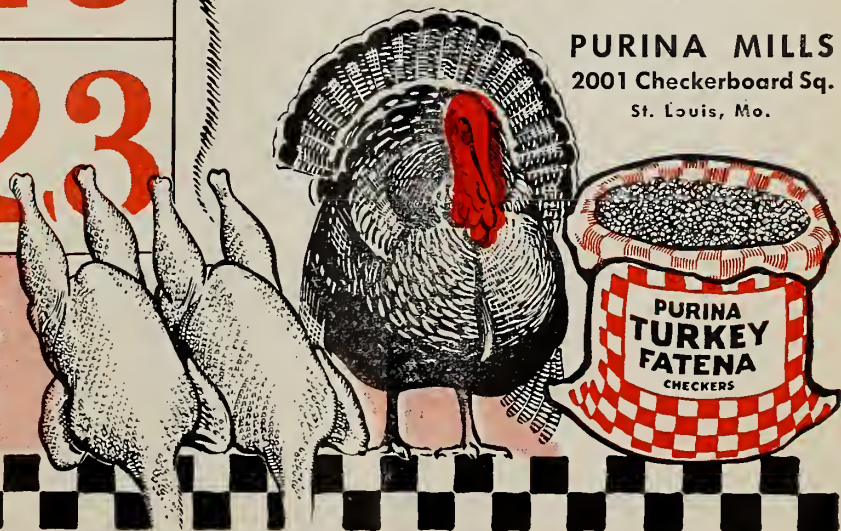
## CHANGE FROM GROWING FEED TO PURINA TURKEY FATENA CHECKERS

GROWING a turkey takes one kind of feed... *fattening* and *finishing* takes a much different feed.

For it isn't extra growth you want just before market time. Instead, you want extra pounds of top quality meat added to your fully grown birds. Only 4 full weeks on Fatena Checkers will put on just the right amount of fat to bring out the juicy, delicious flavor. This is the big job Purina Fatena Checkers are built to do—at a low cost per pound of gain!

Your Purina dealer will gladly work with you in making the change from growing feed to Fatena Checkers. Stop in and see him at once. Make arrangements *now* for the supply of Fatena Checkers you'll need for that important 4-week *Fattening* and *Finishing* program!

PURINA MILLS  
2001 Checkerboard Sq.  
St. Louis, Mo.



cash items to be considered besides labor and interest on investment and these are feed cost and depreciation on stock through mortality and possible market value. Placing the original value of the hens at \$4.00 each a 20 percent depreciation would be 80 cents and the feed cost for carrying the hens and required toms from November to June at \$1.50 each would amount to \$91.00; depreciation including toms would total \$50.00.

Then we will add the cost for hatching 2,000 eggs at 4c each or \$80.00 for hatching, making a total for the three cash items of \$221.00. That would be the total cost of the home-produced poults, plus labor and interest, against \$480.00 if poults were purchased. This leaves a difference of \$259 or a net labor profit per each hen kept, of approximately \$5.20.

All the items involved have been figured very conservatively. On the general farm the feed cost for breeders' maintenance can be considerably reduced with home grown grains and plenty of roughage and the actual cost of labor would be very small. There would be the further value of knowing exactly what quality of poults you would have and the further satisfaction of annually improving your flock through selective breeding. Many who have bought poults know what these items really amount to.

Maintaining a breeding flock on the farm adds material interest to farm life and makes profitable employment for the youngsters and for those who have passed the zenith of their usefulness. It has now been well established that there is not the advantage or profit there was once thought to be in buying extremely early eggs or poults to meet best market prices and that even in our extreme north sections both production of eggs and fertility can be secured as early as needed to produce market birds at greatest profit.

Smaller breeding units than that used in the above example can be maintained on a like basis of profit. The more farm breeding flocks of turkeys we have and the greater number of farms on which turkeys are raised the better it will be for the industry in the long run and the better it will be for our farm communities.

## NOTES & COMMENT

PROF. FRANK E. MOORE SEVERS CONNECTION WITH N.D.A.C. This came as a surprise and with much regret to North Dakota turkey and poultry growers. As head of the Poultry department, and as Extension Poultryman for the State College of Agriculture, he has won a wide circle of friends, and through his great activity of usefulness to the whole poultry industry of the state, he has created demands for his services which were well nigh impossible to fill.

When a more attractive offer was made to him by the Bureau of Animal Husbandry, U. S. Department of Agriculture, where his service to the industry would be enlarged, it is not strange that he should have accepted. In his new work as Co-ordinator for the National Poultry Improvement Plan in connection with state setups, he will not be entirely out of touch with the North Dakota program which he will still serve in some of its phases. All who know Frank will wish to join the American Turkey Journal in wishing him greatest success in this new field. The family will remain in Fargo for the present.

TIME FOR ANNUAL TURKEY TOURS: The Meeker County, Minn., Turkey Association will hold their annual Field Day and Tour Oct. 22nd, starting from Litchfield and returning there for a Big Turkey Banquet that evening. The Litchfield Chamber of Commerce and the business men of the city

are back of this event. Tom turkeys will be displayed in front of business places that day and will be raffled off. A free lunch at noon, turkey sandwiches included, will be served. It looks like a big day for Litchfield and Meeker county.

THE AITKIN COUNTY ANNUAL TOUR will take place Oct. 22nd starting at 9 a. m. from the county court house. Many prominently known turkey flocks will be visited as has been done for many years, and a big turkey banquet, including an interesting program and the crowning of a "Turkey Queen" in the evening. It is planned that this year's tour will exceed anything held in the past, which surely assures all who attend a day pleasantly and profitably spent.

NORTH DAKOTA POULTRY IMPROVEMENT BOARD ANNOUNCES TURKEY BANDING PROGRAM. A.P.A. turkey banding in North Dakota, under the direction of the State Poultry Board, which was begun last year is to be continued this year with even greater vigor. In writing of this work, Mr. A. J. Lanz, Executive Secretary of the Board, says: "The value of this work is proved by the acceptance given it by those whose flocks we banded last year, and after all that is the test of its real value." Details for the banding program were not yet completed when Mr. Lanz wrote but those interested can get them by writing Mr. Lanz, Bismarck, N. D.

*MANY READERS turn to the classified section first before turning to other portions of The Journal That should be a tip to you that classified ads pull real sales.*



## PHENOTHIAZINE AND BLACKHEAD

**Editor's Note:** In the July issue of this magazine an experimental report on this new drug was published. The early tests made and reported seemed to offer the most effective treatment for "blackhead" yet found. Since then a good many inquiries have come in asking more about this new drug, where it could be obtained, etc., etc. The most illuminating discussion of this drug we have seen is by Dr. W. A. Billings as published in the Minnesota Turkey Growers Association bulletin, from which we copy it.

**PHENOTHIAZINE**—this is the name of the drug that has been given a lot of publicity as a surefire preventive of blackhead. Let's take a quick look at the situation. A year or so ago Messrs. Nicholson and McCulloch of Washington State College decided to see what this drug would do to chicken worms. As you know chickens commonly carry three varieties of worms in their intestines — the round worm (this is round, white, sharp pointed on both ends and may be about the size and appearance of one of those round toothpicks), the tapeworm (white, threadlike, made up of links or segments and may be six to a dozen inches long) and the tiny caecal worm (this worm is about a half inch long and lives in the chicken's caecum or blind gut. This is the worm that plays the star role in the transmission of blackhead to turkeys. These worms are the "why" we tell you to divorce your turkeys from chickens and raise them on clean ground far from chicken contamination). Well, to repeat, these gentlemen were curious to find out whether this drug would chase out any or all of these worms. First they mixed up a mess of mash, added the powdered drug and fed it to chickens they knew were carrying plenty of all three varieties of worms mentioned above.

**WHAT HAPPENED WAS THIS** — they discovered that phenothiazine would actually remove 95 to 100 per cent of the CAECAL worms, but had no effect on the round or tapeworms. These didn't even bat an eyelash. Simmered down, another trial was made on flocks of turkeys known to be infected with blackhead. As a result of the rather limited trials so far completed, these investigators feel this drug has **POSSIBILITIES** as a preventive against **NEW CASES OF INFECTION** but they observed the drug had no beneficial effect whatever when fed to birds **ALREADY INFECTED AND VISIBLY SICK**. So what? From letters I receive there are evidently growers who have gotten the notion they need no longer practice any sanitation since all they have to do to prevent blackhead is to feed this drug in the mash. This is pure folly. If you have been troubled with recurring blackhead from year to year, go ahead and try the drug, but for

## IT'S A DATE

When?

**NOVEMBER 25-29, 1941**

Where?

**ALEXANDRIA, MINN.**

What?

## NORTHERN STATES TURKEY SHOW

Make your plans now to exhibit and attend the show that has gained a national reputation as America's outstanding turkey exhibition.

Most liberal cash premiums—Specials for long distance — Large number of beautiful trophies.

### JUDGES

#### Live Department

Geo. W. Hackett, Wayzata, Minn.  
Cleve Angen, Portland, N. D.

#### Dressed Department

Prof. O. A. Barton, Fargo, N. D.

**Holger M. Hanson, Mgr.**

**Alexandria**

**Minnesota**

heaven's sake don't think it is a cureall for ALL the other aches and pains of turkeys. If you decide to disregard all the simple, practical rules of sanitation and maybe keep your flock in one spot all this summer, YOUR TURKEY GROWING DAYS ARE NUMBERED. Don't ever forget there are other turkey diseases besides blackhead. I am positive these investigators from Washington would be the last ones to suggest any such thing.

Cordially yours,  
W. A. BILLINGS



## NATIONAL FEED WEEK

The importance of the farmer, the feed dealer and the feed manufacturer to national defense will be brought forcibly home October 20 to 25 when the nation observes the fifth annual celebration of National Feed Week. The Week is sponsored by the American Feed Manufacturers association as a non-profit venture.

Today, more than ever before, the farmer is vitally important to the welfare of the United States. Today the farmer is called upon by his government to produce more eggs, more meat, more milk and more of the food which will help carry through the national emergency.

The farmer's job is tremendous but his task is made easier through the cooperation of the feed dealer and the feed manufacturer. That is why this fifth annual celebration of National Feed Week is more significant than any of its predecessors.

The slogan for the Week is "National Defense Demands Better Feeds, Better Feeding." Back of this slogan is the important function of the feed dealer and manufacturer.

The feed industry has worked for years toward the continual improvement of the products which it offers the farmer. Tremendously long hours have been spent in research, feeding trials and experimentation until today the farmer can go to his local feed dealer and obtain feeds which will do the job quicker — whether it is producing more eggs or milk, or finishing farm ani-

mals for market ahead of schedule.

That is why the industry will pause October 20 to 25 to call attention to the important job which the feed man is helping the farmer accomplish.

Manufacturers and dealers throughout the United States extend a cordial welcome to all feeders to visit their establishments, especially during this period. The hand of welcome is extended by all members of the industry.

Many firms will offer specials on feed during the week. Other thousands will hold open house for all their customers in order to become better acquainted.

National Feed Week will again bring home the important fact that "Better Feeding Brings Bigger Profits." Farmers who want to make the most money in the present period of agricultural prosperity will find that scientific feeding will help them do the job, at the same time increasing agriculture's contribution to national defense.

Farmers are urged to visit their feed dealers during National Feed Week. The feed dealer will be glad to discuss feeding problems and offer advice on how to obtain better results and consequently make more profits and help the nation in this period of national emergency.

## Aluminum Bands for Defense

The Department of Agriculture has announced that poultry breeders, commercial hatcheries, and poultry marketing agencies throughout the Nation are being asked to save and return all used aluminum wing and leg bands for reprocessing into wing bands for future use. The bands are used to identify poultry breeding birds.

At the same time, the Department announced through its Poultry Committee that the poultry industry had already agreed to use substitutes for the aluminum normally used in leg bands. No satisfactory substitute has been found for aluminum as wing bands.

This program of conservation and substitution is making it possible for the industry to operate with about 11,000 pounds of aluminum, only 7 percent of the 150,000 pounds used last year for wing and leg bands. The 11,000 pounds are being made available to the industry over a period of several months by the Office of Production Management for exclusive use as wing bands. This poundage will supply more than 7 million wing bands.

OPM is releasing aluminum for this special purpose because eggs are one of the important defense foods, and poultrymen are being urged to do a better job of management, breeding, and feeding.

The conservation and substitution program was worked out cooperatively by the Poultry Committee, the Office of Agricultural Defense Relations, the OPM, and the Office of Price Administration and Civilian Supply.



## OVERPRODUCTION— IT'S CAUSE AND CURE

From the August News Bulletin of the  
Minnesota Turkey Growers Association

A message of interest to every turkey grower by Henry A. Olson, Grove City, one of Meeker County's oldest successful turkey growers. Mr. Olson's message is as follows:

There has been and always will be an over-production of turkeys in normal times, just as long as the turkey growers demand of the hatcheries large numbers of poults earlier by some two to six weeks than can be hatched from locally produced eggs—as eggs for these earlier poults must be produced in California or southern states.

Why not raise all our turkeys from locally produced eggs, and thereby put the California turkey egg producer to doing something else. If it were not for the big turkey-egg producers in California there never would have been any overproduction of turkeys and I doubt if there ever would be. And if the hatcheries in the North Central states would lay off on California turkey eggs, they could get the local turkey growers to keep enough breeding stock to produce all the eggs for their local business — and it has been proven that early eggs can be produced here too, for all necessary early poults.

I believe that the grower who raises turkeys hatched from about April 25 to June

10 will in the long run make more out of his business than the fellow who always wants to be out of season by some few weeks.

If the North Central states turkey growers, where feed can be and is produced — raised their own breeding stock and raised their turkeys during the natural season they can beat the California egg-producers, as all feed must be shipped to California and the eggs back, which gives the railroad and express companies lots of business, but the turkey grower of his section never will profit any by this procedure.

There is no question but if the California egg-producers would lose the egg business in the North Central states — they would have to quit turkey raising—and then the matter of overproduction would be taken care of.

### Missouri State Show Dec. 4-6

In a recent announcement issued by Hollis B. Franks, manager, the Missouri State Turkey Show sets the dates for their show this year at Dec. 4-5-6 at Richland, Missouri. The show is being opened to national competition for the first time this year. Those desiring premium lists should address Manager Franks, at Richland, Mo.

## GREATER TURKEY PROFITS

Due to greatly increased industrial activity, higher wages and better business conditions, the demand for Turkeys will be the greatest ever. Prices are ranging the highest in years and will continue.

Get the full benefit of these favorable factors by sending your birds direct to BEAUX. Shipping rates on dressed turkeys are the lowest in history.

### We Specialize in Turkeys Exclusively

Here you get the benefit of our long experience in handling turkeys ... ample finances and facilities ... and quick returns that are bound to please you.

Our turkey market letters are noted for latest dependable information on prices and best selling dates. They are FREE ... write today and tell us how many birds you have for market and when ready ... we will keep you posted.

Ref. First Nat'l Bank, Chicago, or Your Local Banker or Railway Express Agent.

Telephone: Haymarket 7811

# R.A. BEAUX CO.

## NORTHWESTERN TURKEYS

### 1138 FULTON MKT.

### CHICAGO

## AMERICAN-ROYAL TURKEY CLUB NOTES

C. E. BIDDLEMAN - - - - President  
Kinsley, Kansas  
MRS. W. F. WOLFE - - - - Vice President  
LaCygne, Kansas  
MRS. DAVE LLOYD - - - - Sec'y-Treasurer  
Broughton, Kansas  
ODELL DYER - - - - Trophy Chairman

We are happy to announce further awards which will be made at the coming Missouri State, American Royal Turkey Exhibit October 18-25.

Champion White Holland: White Holland Book-ends, by the Breed club; Champion Narragansett, Trophy, by the Breed club, if there are 4 Narragansett club members exhibiting at this show; Champion Black, Ribbon by the Breed club; The Crete Mills, Crete, Nebr., offer a Pen & Pencil Set to the Three Best Broad Breasted Bronze Young Toms. Consolidated Products Co., Danville, Ill., awarding 150-lb. of Semi-Solid "B" Emulsion for the Three Best Young Toms, any breed, by one exhibitor. Our American Royal Turkey Club offers 7 lovely Specials, one each



Mrs. Dave Lloyd

## VALLEY VIEW BRONZE

For commercial purposes or for the production of future breeding stock, our Bronze are unexcelled. Broad-breasted, standard type of outstanding size and color. Five out of six firsts and Champion Bronze at 1940 Texas State Fair. Plenty of breeding stock and early eggs at reasonable prices. Correspondence invited.

MR. AND MRS. GEORGE C. FOWLER  
Hoberg, Missouri

## WESTWOOD BOURBONS

A. P. A. Inspected Breeding Stock

Our yearling tom was Grand Champion turkey at Northern States Turkey Show. Write for prices on breeding stock and eggs. No poults.

OTTO W. THIEKE

Route 1

Beardsley, Minn.

## WOLFE FARM BRONZE TURKEYS

Winners at American-Royal,  
Denver and Lamar shows.

Toms \$6.50 to \$10.00

1000 Eggs per. Week, 25c to \$1. each.

MRS. W. F. WOLFE, LaCygne, Kan.

to the NEW exhibitor winning the largest number of points with Bronze, Bourbon Red, Narragansett, White Holland, Broad Breasted Bronze, Blacks and Blue Slates.

We are delighted to welcome into our membership Mr. and Mrs. W. C. Nichols, breeders of Broad Breasted Bronze from Lees Summit, Mo., who plan to be with us again this fall. We also heard from Mr. and Mrs. G. R. Gideon, Broad Breasted Bronze breeders from Delia, Kans., who we hope will soon join us, and show a string this fall from their lovely flock of 800.

Our old friend, Rolla Henry, sends in his dues again, writing of an unusually rushed season, as help is so difficult to secure now. But we expect the usual string of fine type Standard Bronze from Rolla again.

Be seeing you soon.

SADIE B. LLOYD.

## North Dakota Turkey Improvement Association

By MRS. A. C. PAYNE, Sec'y - Towner, N. D.

It is still raining! Seems as if our prayers for rain are surely being fulfilled. I have heard many people say North Dakota never could get too much rain, but this year is an exception. It hardly clouds over before we get a cloudburst. Crops are still unthreshed. Some are growing quite a lot in the shocks so losses will be great; but I think there will still be plenty of grain to fatten those turkeys for Thanksgiving.

I saw Mr. and Mrs. A. L. Orth of Granville the other day. They say their turkeys are fine and have developed very rapidly. They don't have very many but am sure they have quality.

Mr. and Mrs. Sam Birk of Maxbass are retiring and going to make their home in Minot. Mrs. Birk still has her Standard Bronze Beauties. We hope they will be at the shows this season.

Orville Haga, Balfour, reports heavy losses in his turkeys this summer through storms but says the ones he has left are surely coming along fine.

We cannot say this has been a good turkey year in North Dakota. We had a late, cold, wet spring, making late eggs and turkeys. Now this fall it has been cold and wet so many turkeys are suffering from exposure.

So far as I know the show board for the State Show has not met. However, I know plans are going forward to make this year's show well worth attending. The dates have been changed to the first week of December thus making it possible for many to attend that have not been able to heretofore. Will try to have more on the show for you next month. In the meantime please take time to write.

MRS. A. C. PAYNE.



Mrs. A. C. Payne



## ALL-AMERICAN BRONZE TURKEY CLUB

Axel Hanson, President - - - Minneapolis  
Mrs. W. J. Janda, Sec'y - St. Hilalre, Minn.

"Our Standard Bronze Turkey of today is the ideal turkey in all respects."

We have raised the Bronze for the past 24 years and so we have worked through several changes, or shall I say several remodelings of the breed. We started with the small black back type. The hens weighed 8 pounds and toms 12 to 14 pounds. It took them fully seven months to mature. Maybe it took that length of time because we didn't feed them much during the summer. In fact they hustled for their own feed. In the fall we had "turkey round-ups." A month of feeding would put them in fair condition for Thanksgiving. Of course a large share were No. 2's.



Mrs. W. J. Janda

The next remodeling of the Bronze was improved coloring. They were larger, too. The hens weighed 10 to 12 lbs. and toms 18 to 24 lbs. Of course at this stage we were more educated to pen feeding but not entirely. We still thought that turkeys had to cover so much territory in order to live and thrive. So we penned them for the first few months, then would turn them out to run at large. We would feed them at least twice a day. By Thanksgiving we had better birds but still a few were No. 2's.

The third type was the large Bronze; long legs, long keel bone, long bodies, excessively large head, etc. In fact we used the yard stick in selling breeders as our customers had to know the length of the keel and legs of birds they were buying. Hens of this type weighed 15 to 21 lbs., young toms from 27 to 35 lbs. Some weighed up to 45 lbs. It took these toms 8 to 9 months to mature and then they were none too fancy, although they sold as No. 1 birds.

The next type was a shorter legged and shorter keel Bronze. The color was still the dominant factor. We gradually kept streamlin-

ing the Standard Bronze until we have the finest type turkey, barring none. Our ideal Bronze of today have deep long bodies, broad backs, deep full breasts coming well forward, have good bone structure, well knit frames, thick sturdy shanks, straight, well apart legs set squarely under the bodies, short well shaped head and alert eyes. The color effect is metallic copper bronze with pure white edgings. The young hens weigh 16 lbs., yearling and adult hens 20 lbs., young toms 25 lbs., yearling toms 33 lbs., and adult toms 36 lbs.

The advantages of raising our streamlined Standard Bronze is that they are a large, quick maturing bird. The hens are ideal size for small family groups and the toms are ideal for hotel trade and large group dinners. The flesh is fine grained with fat evenly distributed between the layers. Thighs, wings and drumstick are of good size and are fine grained. The breast bone is keel shaped so produces a large amount of white meat. The Standard Bronze carcass is compact, has no coarse, gristly bags of fat and produces a maximum amount of flesh.

Our Standard Bronze matures fully in 5 to 6 months. No need to hatch them in February, March or early April in order to get them ready for the Thanksgiving market. Our May hatched birds are ready for market Oct. 1st.

Why not try our Standard Bronze? Besides their exceptional market qualities you also have the satisfaction of having beautiful birds to work with.

MRS. JANDA, Sec'y.

### TALKING TURKEY!

A Turkey can talk  
whether alive  
or dressed

If they bear your  
Trade Mark on  
a Select Tag

Dressed  
Turkeys do  
talk Quality,  
Care & Selection

The cost  
is small, the  
added touch of  
Quality is great

Samples and prices sent free on request

**WESTERN BADGE & NOVELTY CO. ST. PAUL, MINN.**

## PLEASE READ CAREFULLY and then USE YOUR OWN GOOD JUDGMENT

We could fill this and much more space with a lot of Broadcasting such as is used by some Radio Advertisers which is MOSTLY BUNK.

Rather than use such methods we prefer to have you tell us if interested in shipping to one of New York's strongest financially and largest dressed poultry firms which, after 30 years experience, should be able to advise you honestly as to immediate, also future, trends of our market. We have rather interesting folder on Turkeys and all other kinds of dressed poultry and shall be mighty glad to mail you same on request. We are very much interested in North and South Dakota Dressed Poultry because having handled same for great many years we know it is fully equal to anything produced in any state in the Union.

**U. L. MELONEY** ASSOCIATED WITH GEORGE COOK POULTRY CORP.  
347-349 W. 14th St. NEW YORK CITY

REFERENCES: Geo. Cook Poultry Corp.; Manufacturers Trust Co., 14th St. & 8th Ave.; National City Bank, 15th St. & 8th Ave.; Irving Trust Co., Woolworth Bldg., Broadway, New York City.

## THE MARKET

Northwestern turkeys were quoted at New York on September 10th as follows (for fresh stock only) fancy grade: Young Hens 27c-29c; Young Toms, 12-16 lbs. 28c; Young Toms 16 lbs. and over, 31c.

Heavy turkeys are moving well at premiums and the lighter stock more slowly. This is due to the fact that most buying is, as yet, in the hands of restaurants and hotels and the home demand running very light.

Cold storage holdings as of September 1st were as follows: 12,888,000 lbs. against 21,090,000 lbs. a year ago. 5-year average 11,419,000 lbs.

The August movement out of storage was 6,862,000 lbs. against 8,407,000 lbs. a year ago and the 5-year average of 4,532,000 lbs.

In spite of some heavy chicken holdings coming on the market and also in storage it is felt that everything points to a satisfactory turkey market this season.

## FOSSELMAN'S

Bourbon Reds & Broad-Breasted Bronze WIN Champion Female B. B. Bronze, 1st and 2nd B. B. Bronze Pullet, 1st & 2nd B. B. Bronze Cockerel. **Bourbon Reds:** Best Bourbon Red Young Bird in Show, 1st & 2nd Pullet, 1st & 2nd Cockerel. New York State Fair 1941. 8 birds entered. All breeding stock state tested for pullorum.

**BREEDERS, EGGS AND POULTS**

L. H. Fosselman  
**Wila Turkey Ranch WILA, PA.**

## COPPERGLOW BRONZE

The modern, broad-breasted, blocky type, combined with Standard color—the result of 20 years of rigid selection and constructive breeding within our own strain of Standard-bred Bronze.

WRITE YOUR NEEDS.

**MRS. D. C. FULLER**  
FIRSTVIEW, COLORADO

## Sadie's Bourbon Beauties

Select your new breeders, NOW, from the flock which repeatedly produces the best in meat-type conformation. Special prices on August and September shipments. Exhibition birds a matter of individual correspondence.

**MR. & MRS. DAVE L. LLOYD**

(Sadie B. Caldwell)

**BROUGHTON KANSAS**

## DORR'S GENUINE RYCKEBOSCH STRAIN

Broad Breast poult, first in Bronze division, reserve grand champion all breeds Iowa State College 1940 poult show. Breeders State tube-tested for pullorum.

**Dorr Turkey Farm & Hatchery**  
Marcus, Iowa

## NARRAGANSETT CLUB NOTES

**A. C. Payne, President - - Towner, N. Dak.**  
**Mrs. Wm. Eddle, Vice Pres., Northwood, N. D.**  
**Mrs. Ole Nelson, Sec'y-Treas., Kensington, Minn.**

I just received a very welcome letter from the Sheckler Sisters, which speaks very well on the merits of the Narragansett Turkey, so I wish to quote their letter in part:

"We sure do like the Narragansett Turkey. We think that they are the most beautiful bird of any of the six breeds. At our recent State Fair the Narragansetts had the honor of being the largest display of any one breed in the show room. So next year they will be placed first in the showroom. We heard many who passed through the show room say that the Narragansetts were the most beautiful on exhibition, and they were beautiful not only in feathers but in type and body. Their feathers are more compact, which makes them more meaty in body than many think until they handle them. They dress out exceptionally fine, have such a rich creamy colored skin—exceptionally deep meaty breast with their broad backs—make an ideal bird to dress for our sect trade of "oven dressed" birds.



Mrs. Ole C. Nelson

Many of our Cleveland customers praise our turkeys so highly to their friends and they place their orders with us regardless of paying a premium price over ordinary turkeys. Quite a few of our turkeys go to New York City. We have one customer whose home is in New York City but is connected with the M.G.M. in Hollywood, Calif., and when he goes home for special occasions he wires Mr. Jones, owner of the Star Theatre, to get him one of our large birds, have it at the airport in Cleveland, Ohio, where he changes planes for New York City. This will give you an idea what our customers think of the Narragansett Turkey. Their meat is so sweet, tender and juicy. We have tried all six breeds, but find Narragansetts top the list."

Just this morning I received an interesting letter from Mr. and Mrs. Albert Payne of Towner, N. Dak. I shall also quote what they have to say about their Narragansett Turkeys:

"Wish you could see our Narragansetts now. We have about 500 of them—not so many as some breeders have, but enough to make a pretty sight for those of us that are admirers of this breed. When they see us coming to their pen they perk up their heads, flap their wings and come out to meet us. We enjoy walking through the flock, stopping here and there to admire feather markings, nicely built blocky birds and prospective show birds. It is interesting to select a few early in the season and watch them blossom out in full beauty at maturity. It won't be long now before the A.P.A. banding will be done in our state. I hope more breeders will avail themselves of the opportunity of having the best breeders possible for next year's flock."



I also received a welcome letter from Mrs. Eric Norrie of Crookston, Minn. Her flock of Narragansetts is necessarily quite a little smaller than usual this year because she lost most of her breeding hens in the big March blizzard this spring. She states in part:

"We have 2000 Bronze turkeys and only 350 of my precious Narragansetts, on account of the March storm. Now more than ever I'm convinced that the Narragansett is the best breed. I am keeping track of feed costs per pound and will know better in the fall. These Bronze poults were bought from a large hatchery. The livability was pretty good—almost as good as my Narragansett. But the Narragansetts are more beautiful to me, more compact with good weight. Toms 2 weeks younger than the Bronze weigh only a pound less at this time. Will be able to tell more about the cost per pound at market time."

These three letters have brought out the merits of the Narragansett Turkey so well that I feel there is little need for me to say anything, but in closing I wish to state I am proud to think I can raise a turkey that is just as economical and profitable as any, and still it is such a beautiful bird that it is just fun to work among them and note the progress they are making.

MRS. OLE NELSON, Sec'y.

## NATIONAL BOURBON RED CLUB NOTES

CECIL LAUGHMAN - - - President  
MRS. H. Y. BUTTON - - - Vice President  
MRS. EMMA SNYDER - - - Sec'y-Treasurer  
Perryburg, Ohio

A few lines from Sadie Cadwell Lloyd of Broughton, Kansas:

"We are very busy as usual. Have over one thousand Bourbons, doing fine. We have different ages, but the earliest will be ready to market in a few weeks. It's very difficult to fatten and get them feathered out for killing in such warm weather as we have in September, but I find my Bourbons carry a far better finish at this season than others raised in this vicinity. Am enclosing my Club dues." (Congratulations and best wishes to Mr. and Mrs. Lloyd, as we read elsewhere the announcement of their recent marriage.)



From our loyal Canadian friends, Land Bros., Elmstead, Ont., Canada, the following notes:

"We have had a very busy and prosperous season. We have over 300 birds, all raised in confinement, and wish you could see them. Toms weighing up to 20 pounds and hens 13 pounds Sept. 5th. We showed five of our young birds and two old birds at the Canadian National Exhibition held at Toronto, Ont., Canada, won four firsts and one second on our young stock and a third on one of our old toms. We are looking for a much greater season for turkeys in 1942.

"We are preparing our birds for another exhibition. We have also had sorrow in our home, losing our father, who was 85 years of age and

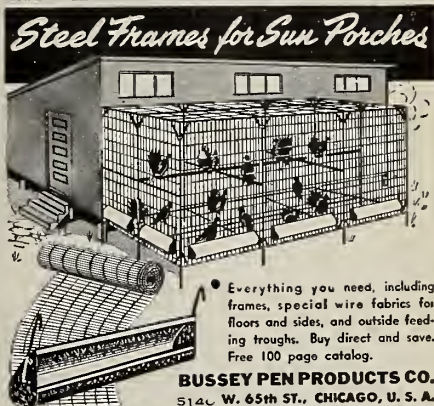
## Are Your Turkeys Wheezing, Choking?

Turkeys do not die from so-called "colds" but death results from strangulation caused by accumulations of sticky, choking mucous (phlegm) in the breathing passages. This phlegm must be removed if the bird is to survive.

Read this letter from E. H. Mathill, a Wyoming poultryman:

"Several of our turkeys were choking from phlegm caused by common colds. One was very bad. Its head was so swollen it couldn't see. I applied Group-Over, and in 6 hours, the swelling had all gone down, and the bird was eating and drinking as happy as any of the flock. Group-Over stopped the whole trouble."

Why don't you try Group-Over on your flock? See for yourself how the Group-Over treatment helps bring needed relief. For a liberal supply, send 50c (or \$1 for the extra large size) to Burrell-Dugger Co., 716 Postal Station Bldg., Indianapolis, Ind. Group-Over must satisfy you perfectly or your money refunded.



**BUSSEY PEN PRODUCTS CO.**  
514 W. 65th St., CHICAGO, U. S. A.

**World's Largest  
Utility Turkey  
Show & Congress**  
**Hemet, California**  
**November 6-7-8-9, 1941**  
**\$10,000 Cash Awards**

**EDUCATIONAL MEETINGS  
COMMERCIAL EXHIBITS**

*The Trading Mart For The  
\$100,000,000 Turkey Industry*

**Write for Premium List**  
**Miles E. Nickles, Manager**

in good health up until a few days before his death. He always took a keen interest in our turkeys and business. We hope to breed better Bourbons every year. We still think they are the ideal bird for marketing."

We want to extend sympathy to these young men in the recent death of their father, and also want to say, "They are real boosters for our breed, the Bourbons" and also as helpers for our Club section. We need many more such boosters, if we want to push our breed.

Come on, fellow breeders, write us some notes. We are just as busy as the rest of the turkey growers, especially since school is in full swing again. There are still four lunch pails to be packed here every morning, plus the turkey work, so please send in your comments and help keep the Bourbon section up and doing.

EMMA SNYDER.

### MALMBERG'S BRONZE

A. P. A. Inspected and Banded. Have exhibited and made good wins at 18 consecutive All-American Shows.

A FEW HIGH QUALITY TOMS FOR SALE. WRITE FOR PRICES IMMEDIATELY.

**ALFRED MALMBERG**

Route 1

Crookston, Minn.

### SILVER NARRAGANSETTS EBONY BLACKS

Best Display Black and Champion Black, All-American and Northern States Show 1939-40. Champion Narragansett Female, World's Poultry Congress, 1939.

Send for Catalog and Prices.

**OAKDALE FARM**  
Kensington, Minnesota

### Bader's Broad-Breasted Bronze Wagon Wheel Strain, Show Winners

High egg production, early maturing. Flock State Inspected. Heavy bone, short legged and wide breast, with a long keel. Special mating toms \$7.00, Hens \$4.00. Orders must be booked by Nov. 10. Dollar down books order.

**BADER BROS., Rt. 1, Box 72, Palmer, Neb.**

## NATIONAL BLACK TURKEY CLUB

Mrs. W. T. Hall, President - - Denton, Tex.  
Irwin Moore, Vice-President - Waukesha, Wis.  
W. W. Teelin - - - - Blossvale, N. Y.  
Secretary-Treasurer

Received an interesting letter from our president, Mrs. W. T. Hall, Denton, Texas. She writes that their turkeys are coming fine. She states the turkey crop is far below normal there, about 30%. The excessive spring rains caused heavy poult losses. They have been doing some special mating to produce broader breasts in their Blacks.

I know we all can produce better type and broader breast by proper breeding and still keep the good color. I have found the Standard bred turkey produces more eggs, better fertility and is more pleasing to the eye.



W. W. Teelin

Received a card from our former secretary, Mrs. Rayner, and she reports her turkeys doing fine and that they are getting a little flighty in the mornings, flying over the fences on her place. They sure like to exercise.

Let's hear more from our western Black breeders.

### CONRAD JOINS WESTERN AGENCY

Fremont Conrad, well known agricultural writer, has recently been appointed on the staff of the Western Advertising Agency, of Racine and Chicago.

Mr. Conrad's previous connections were with General Mills, the James Manufacturing Company, and more recently with Dr. Salisbury's Laboratories, where he occupied the position of Director of Public Relations and agricultural editorial service.

# Now It Begins To Tell!

## Wright's Turkey Farm

Aitkin, Minnesota

As the summer months begin to roll around you begin to see in your fast-growing flocks the quality you bought and paid for last winter. If you were fortunate enough to have purchased WRIGHT'S BRONZE you will quickly notice the greatly improved market type, the faster growth, the richer color and the exceptional vigor.

### OUR TRAPNESTING PROGRAM

and our long breeding experience help us to produce Bronze that have everything a money-making turkey MUST have. Why buy inferior stock when you can obtain WRIGHT'S for no advance in price?

WE OPERATE OUR OWN HATCHERY



## Turkeys in Central New York

Cortland county has for a number of years been noted for the big crop of turkeys raised here and this year is no exception. A close check on the production shows that there are 24,000 turkeys being raised in this county this year, and due to early hatching, most of them are nearly ready for market and the producers see prospects of a good demand and higher prices.

It is now believed that there will be an increase of about five cents per pound over that of last year. With the general rise in prices of foodstuffs and other meats and the extra demand by the army, an excellent sales year is predicted, with more turkeys being consumed than in any other year.

Most of the large turkey crop produced in the county is raised on five farms, the Vormwald farm being the largest producer, with 6500 White Hollands and 2500 Bourbon Reds, and most of the turkeys raised on this farm are sold here in the central part of the state. About three fourths go to the retail trade and the remainder to hotels and restaurants, 300 already having been sold. Those raised on the other farms are marketed throughout the state.

## Beaux Moves to Fulton Market

R. A. Beaux and Company, exclusive turkey house in Chicago, have moved from their former location to a new address at 1138 Fulton Market.



They were formerly on West Randolph St. Commenting on the move Mr. Beaux said: "You will note that we have changed our address and are now on Fulton Market where we have much better facilities to handle dressed turkeys."

Mr. Beaux has been well known to the turkey trade for many years on the Chicago market and has been connected with leading commission firms there. He now operates his own company, R. A. Beaux and Company, specializing on turkeys exclusively.

*"PLEASE REPEAT my classified ad next month. I have had excellent results." Creigiers Turkey Ranch, Roscoe, Calif.*

**KENNEDY'S TAILORED  
TURKEY SADDLES**

Over 1000 Breeders in 44 different states, Canada and Hawaii, are using over 350,000 of my saddles, with repeat orders year after year. This speaks for itself.

Samples 25c.  
Free Circulars.

**W. H. KENNEDY**  
362 D Street  
P. O. Box 90  
San Bernardino, Calif.

**PAYNE'S BROAD-BREASTED  
NARRAGANSETTS WIN AGAIN!**

**GRAND CHAMPION  
1941 All-American  
World's Finest Turkey Show**

Quality again confirmed by winning Champions in both live and dressed divisions; also Best Display in both live and dressed.

Won Master Breeders Award and Reserve Champion in 1939. Trapnested and bred for egg production and meat quality.

**Breeders, Exhibition Stock, Eggs**

**Mr. & Mrs. Albert Payne**  
Towner, North Dakota

**SOUTH DAKOTA'S OLDEST  
BRONZE FLOCK**

1939 ALL-AMERICAN Dressed Division: 1st Old Hen, 2nd Heavy Young Tom, 2-6 Young Hen, Best Display S. Dak. 1939-40. LIVE: 1st Old Pen 1940. **WORLD'S POULTRY CONGRESS**, 2nd Adult Tom, 2-3 Yearling Hen, 5th Adult Hen, 5th Dressed Old Hen. Foundation stock of broad shoulder, meaty breast, shorter shank.

**A.P.A. BANDED BIRDS REASONABLE.**  
**GRACE BAXTER** Hazel, S. Dak.

## Saskatoon Premium List Out

The Annual Dressed Poultry Show, held at Saskatoon, Saskatchewan, has issued its premium list for the show to be held Dec. 10 and 11.

### NORTHERN PRIDE BROAD-BREASTED TURKEYS

Scientifically trapnested and bred for the important utility factors of

**Egg Production-Hatchability-Livability  
Rapid Growth - Early Maturity**

**Desirable Market Body Conformation**  
Breeding stock for sale from our 90 trapnest pedigree hens. We have four lines of breeding and can supply old customers with unrelated stock. We specialize in pens of 10 hens and an unrelated tom.

Farm located 6½ miles north of Larimore, N. Dak. Address all correspondence to Box 244, Park River, N. Dak.

## Got a Hobby?

YOU'LL MEET the other leaders in your field when you read the magazine that is devoted exclusively to your interest. Rush your subscription today.

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Rabbit Monthly (comm.) .....	.50
American Fur Breeder .....	1.00
American Pigeon Journal .....	1.50
Pigeon News .....	1.50
Angora (Goat) Journal .....	1.00
Belgian (Horse) Journal .....	1.00
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American Hampshire Herdsman .....	1.00
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